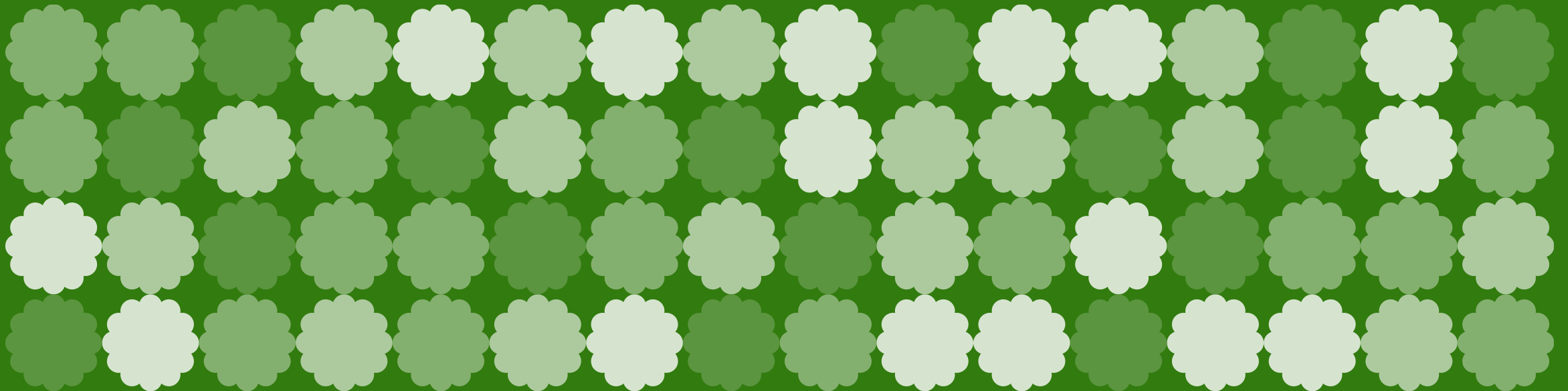
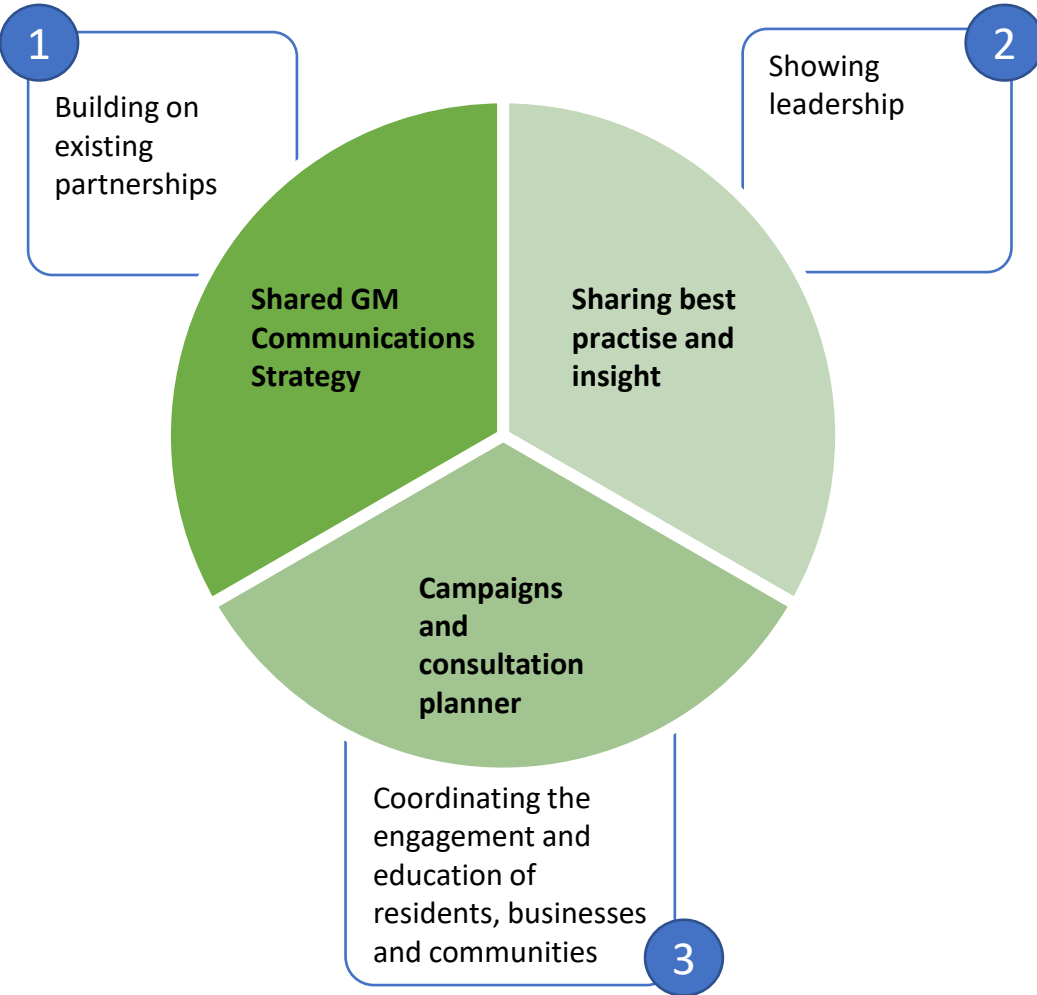


Challenge Group Work Programme Update

Item 6a

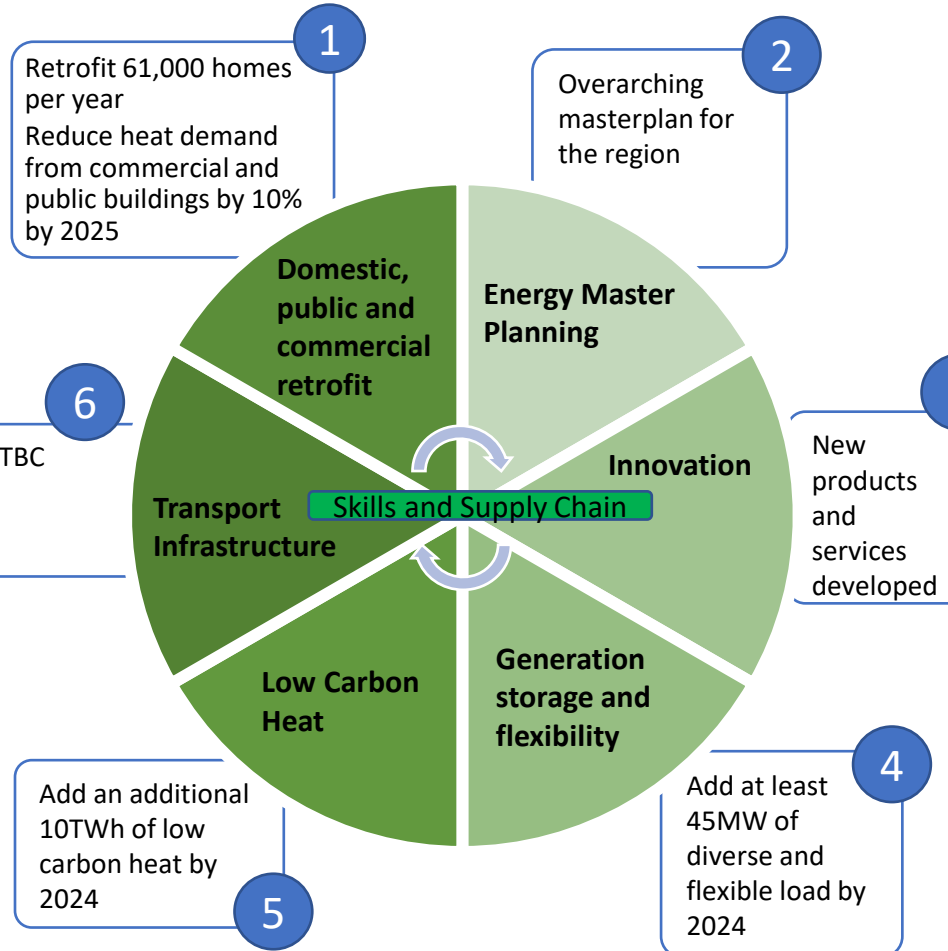


Green Communications Delivery



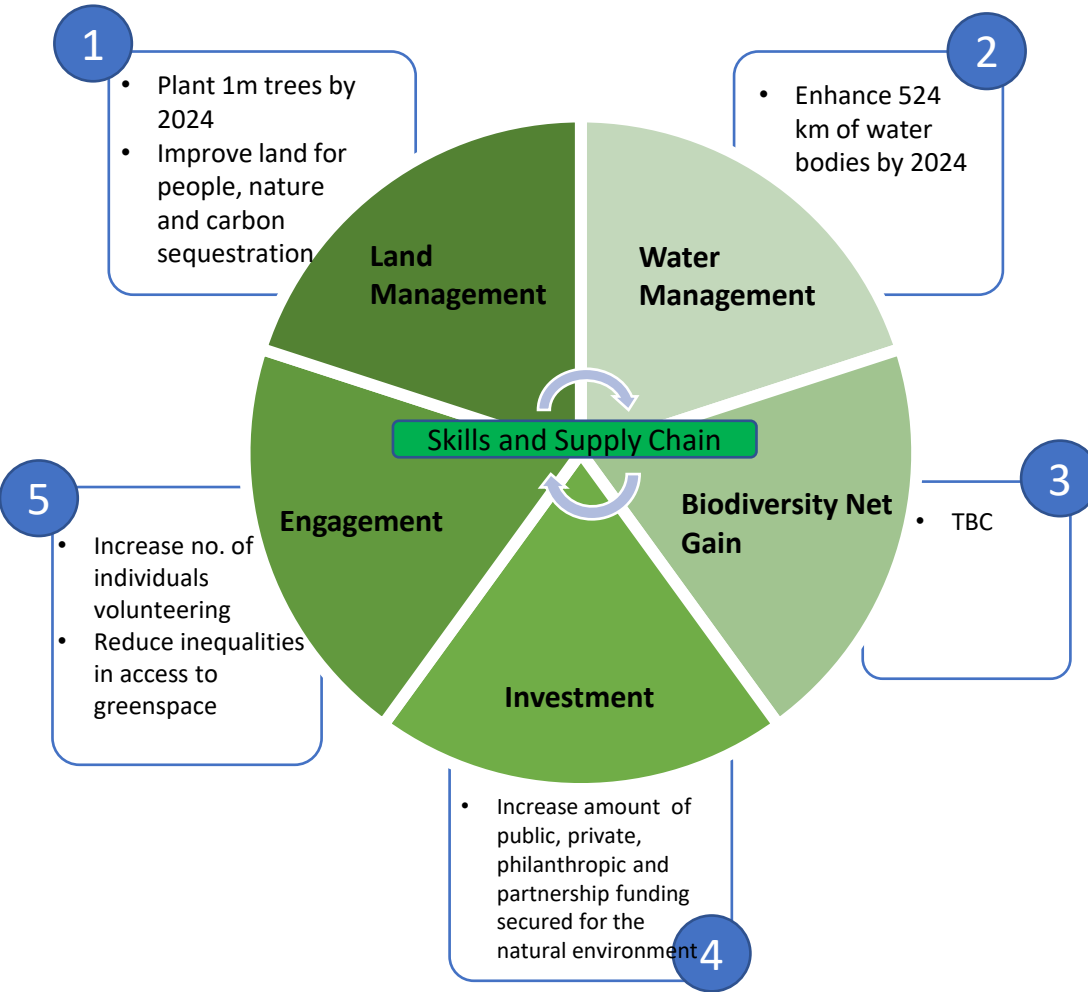
Project/Task	Lead	SYEP KPI	Deliverable	RAG
Deliver on shared GM Communications strategy	All	1	Continued sharing / alignment of campaigns across the group	
Support listening events by supporting events in own organisations	All	1	Series of listening events to be delivered to support communication of next SYEP	
Development and launch of a resident-targeted sustainable lifestyles campaign: Content-driven social campaign focused on what a sustainable lifestyle looks. Drawing on behaviour insights and working closely with the districts on delivery to drive GM residents to change their behaviours in achievable ways.	GMCA	2	Communications toolkit, social media content / graphics, updated 'top actions' section of Green City website	
Feel the Benefit Campaign external facing campaign targeting different resident audiences. Will incorporate LEAD, ECO and Your Home Better.	GMCA	3	Campaign look and feel, partner communications toolkit, advertising – launched 4 th March 2024, ongoing activity through to April 2025	
Powering Greater Manchester: external facing campaign targeting audience groups based on their circumstances (e.g. schools, commercial building owners etc), helping them switch to low carbon energy.	GMCA	3	Campaign look and feel, partner comms toolkit – second phase of campaign to be rolled out Q2/3	
Local Nature Recovery Strategy: campaign driving key stakeholder groups to engage with the development of the LNRS, alongside championing those already setting the standard for nature recovery.	GMCA	3	Campaign social content, case studies, stakeholder update newsletters, project blogs, input survey, public consultation, State of Nature report launched (5 th March 2024)	

Low Carbon



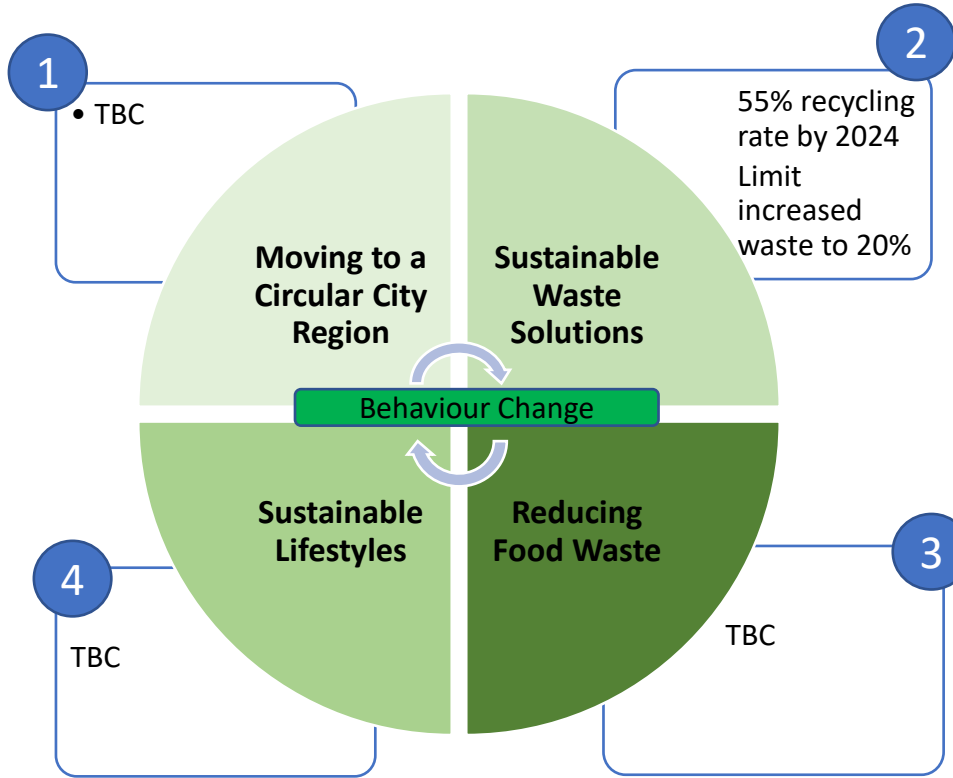
Project/Task & Finish Group	Lead	Priority	Deliverable	RAG
Your Home, Better	GMCA/Retrofit Works	1	Deliver able to pay retrofit scheme	Yellow
Retrofit Skills T&F	UoS/ Retrofit Taskforce	1	Deliver skills plan for retrofit	Green
Retrofit Finance T&F	GFI/Retrofit Taskforce	1	Work with the retrofit taskforce to deliver finance plan for retrofit	Green
Local Energy Advice Demonstrator	GMCA	1	Deliver energy advice service to residents	Green
Social Housing Decarbonisation Fund Wave 1,2	GMCA/RPs	1	Deliver retrofit measures to 1286 properties wave 1, 23/24 40% of grant funding wave 2	Yellow
ECO 4	GMCA`	1	Deliver whole house retrofit to circa 600 fuel poor/low income homes	Yellow
ERDF Homes as Energy systems	Procure Plus	1	Deliver energy efficiency and technologies measures to GM homes	Green
People Powered Retrofit – One Stop Shop	Carbon Coop	1	Launch of offer for early adopter, owner occupier able to pay	Green
Public Sector Decarbonisation Scheme 3a single/multi and 3b	DoPE Group	1	Complete retrofit measures of public buildings	Yellow
Commercial buildings	Bruntwood/MCCA	1	Engage with commercial building partners to deliver retrofit programme	Yellow
Net Zero Accelerator	GMCA	2	Address barriers to drive investment while testing innovative models for delivery	Green
Energy Innovation Agency (EIA)	Universities/Bruntwood/SSE/GMCA/ Hitachi	3	Support businesses and bring new technologies to market	Green
Hydrogen Fuel cell	MMU/Cadent	3	Explore hydrogen fuel cell innovation	Green
Trafford Energy Park	Carlton Power	3	Local green hydrogen production	Green
Go Neutral & schools solar PV	GMCA	4	Develop pipeline to deliver 85MW of Solar PV	Green
Faith community energy	Diocese of Salford	4	Deliver renewable energy and decarbonisation of faith buildings	Green
Heat Pump Offer	Octopus	5	Heat Pump offer for households	Yellow

Natural Environment



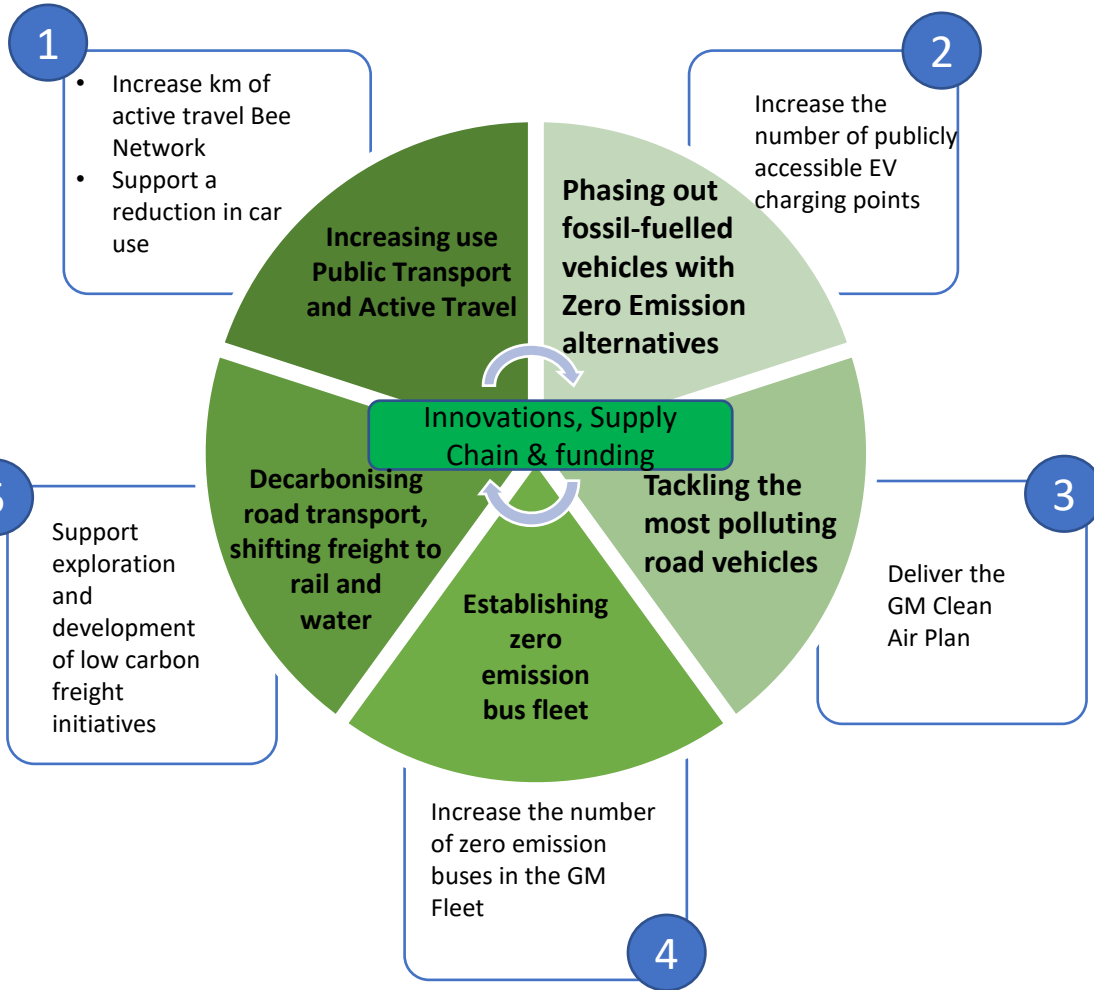
Project/ Task	Organisation	5YEP KPI	Deliverable	RAG
GM Tree and Woodland Strategy	City of Trees	1	Increased tree cover and benefits provided by them, through planting 1m trees by 2024	
Peatland restoration	Natural England	1	Re-run the state of the bog work (uplands) Re-run the peat pilot (lowlands)	
Natural Course	GMCA/EA	2	Develop next stage of INNS following 2022 survey Deliver survey on distribution of otters Deliver microplastic study	
Biodiversity Net Gain (BNG)	GMEU	3	Prepare for and support the districts to deliver BNG.	
Local Nature Recovery Strategy	GMCA	3	Scope and develop Local Nature Recover Strategy	
Nature Based Solutions Delivery	GMCA		Assembly of funding to take forward delivery of SuDS Retrofit on public estate (Project Raincoat) Walkden SUDS Neighbourhood detailed design and begin construction SUDS Design Guide (TfGM)	
GM Environment Fund and Green Spaces Fund	GMET	4	Support organisations delivering Green Spaces Fund projects and launch round 4 Increase public, private and philanthropic and partnership funding	
Natural Environment Social Prescribing activity	GMHSCP	5	Increased number of individuals volunteering and with access to green space, facilitated by a programme of green social prescribing	

Sustainable Consumption and Production



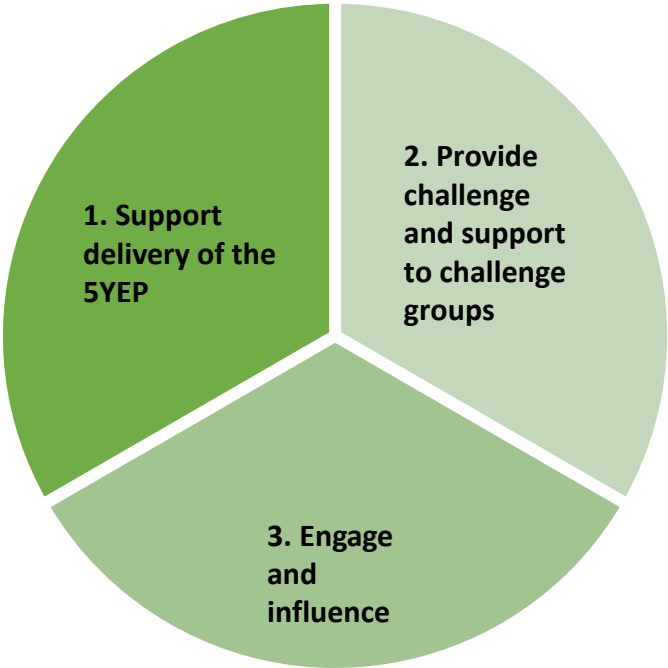
Project/ Task	Lead	5YEP KPI	Deliverable	RAG
Sustainable Procurement	GMCA	1	Work with procurement team to develop sustainable procurement practices	
Scope 3 emissions	GMCA/LAs	1	Work with LAs on scope 3 emissions plan	
CIRCuit: CE in the Built Environment	ReLondon	1	Deliver innovation interventions looking at circular economy in the built environment	
Resource/consumption mapping (textiles)	MMU	1	Support delivery of textiles sub groups - data mapping, recyclables, productions	
Food roadmap and strategy	GM Food Board	3	Development of food vision and toolkit	
Net Zero Business support programme	Growth Co	4	Support business net zero development	
R4GM	GMCA	4	Deliver waste recycling/Reduction campaigns	
Single Use Plastics	GMCA/LAs	4	Work with local authorities to reduce sups	
Behaviour Insights	GMCA/TfGM	4	Deliver behavioural insights work to inform sustainable lifestyles	
Bee Net Zero	GM LEP	4	Deliver a programme of business support	
Roll out programme of carbon literacy	Carbon Literacy Trust	4	Deliver carbon literacy courses	

Transport



Project/Task	Lead	SYEP priority/KPI	Outcome	RAG
Active Travel Bee Network	TfGM	1	To provide cycling and walking routes to get people moving	
GM Bike Hire Scheme	TfGM	1	Promotes and supports modal shift to encourage more walking, cycling and “active” lifestyles	
E-Hubs Pilot – cargo bikes	TfGM	1	To pilot the use of cargo bikes	Complete
E-scooter trials	TfGM	1	Part of DfT trial to see how e-scooter rental schemes can be successfully operated in the UK	
ZEBRA funding	TfGM	2	Introduction of 170 zero emission buses and new electric depot in Stockport	
CRSTS funding	TfGM	2	A third of the bus fleet as zero emission by 2027.	
Clean Commercial vehicle fund: HGV – replacement and retrofit	TfGM	3	Clean Air Plan fund to replace or retrofit HGV vehicles that are not compliant with clean air standards	
Clean Bus Fund: replacement and retrofit	TfGM	3	replace or retrofit buses that are not compliant with clean air standards	
Deliver the GM Clean Air Plan	TfGM	3	tackle NO2 Exceedances at the Roadside by 2026	
EV charging network to support 200k vehicles	TfGM	4	Increased number of publicly owned EV connectors in GM	
Establish how the public sector can best influence the rollout of EVC	TfGM	4	Commission Greater Manchester EVCI Study	Complete
Incorporation of Freight Strategy principles and objectives into the next LTP	TfGM	5	Support exploration and development of low carbon freight initiatives	

Five Year Environment Plan Forum



Project/Task	Lead	5YEP KPI	Deliverable	RAG
5YEP Development	GMCA/All	1	Provide feedback on development of next 5YEP and content	
Support challenge group delivery	All/Challenge group chairs	2	Regular review of challenge group programmes	
Lobbying asks	GMCA/All	3	Support lobbying via GCRP and national asks	
Greenwash free city initiative	UoM Tyndall/Carbon Literacy	3	Develop guidance on sponsorship and advertising	

